

## Are you looking for new and exciting ways to share science with your audiences?

The LearnToEngage Science Communication module offers a training opportunity for museum, botanic garden, zoo, natural parks staff from UK, Portugal and Italy to help them build their skills in this increasingly important and popular discipline.

The aim of this 12-week blended learning course is to increase capacity to engage audiences with science and make it relevant to their lives. The module will look at the theoretical and historical background of science communication as well as current trends and approaches in botanic gardens and museums as well as drawing on other sectors.

The module involves 11 weeks of online learning and one onsite week at [MUSE - Science Museum](#) in Trento, Italy.

**Apply by 1st July!**

### Who is this course for?

Applications are invited from museum, botanic garden, zoo, natural parks staff at all levels who are responsible for, or interested in, public engagement and education. We particularly welcome applications from staff in smaller organisations and from those who have not had previous opportunity to participate in staff development in related topics.

The module is a pilot and we will be expecting our applicants to work jointly with us to evaluate and enhance these modules for future course delivery.

Limited subsistence bursaries for the on-site week will be available to successful applicants (up to €550 per person for travel, accommodation and food).

### Learning Outcomes

By the end of this module you will:

- Understand the development of science communication as a discipline
- Understand important theories behind effective science communication
- Recognise and understand how to implement effective techniques for communicating science
- Be able to interpret scientific information for different audiences
- Have explored how to instigate organisational change for best practice in science communication at your organisation
- Understand how to empower citizens to be more active in science
- Implement simple procedures to evaluate science communication activities